

City Manager's Blog

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Week of December 11, 2017

Welcome to this week's edition of the City Manager's Blog. To get caught up on prior posts, please visit the City Manager's Blog at www.santaclaraca.gov/cmblog and subscribe to e-Notify to be alerted of future posts.

GENERAL INFORMATION

Holiday Closure: City Hall offices will be closed December 25, 2017 through January 1, 2018 for the Holiday closure. Administrative offices will be closed, emergency services will continue.

Mutual Aid to Southern California Fires: A crew of four firefighters from Fire Station 10 continue their two-week mutual aid wildfire assignment in Ventura County. Strong winds and dry conditions have fed the "Thomas" Fire, now the 5th largest fire in California history. The assignment is expected to be completed by December 17.

Collecting Toys at Local Fire Stations: The Santa Clara Firefighters Foundation is sponsoring a Toy Drive this Holiday Season. Bring any new and unwrapped toys to any of the ten Fire Stations through December 22.

Cops Care Cancer Foundation 14th Annual Fantasy Flight: On December 9, members of the Santa Clara Police Department participated in the 2017 Fantasy Flight, an event for Bay Area children stricken with cancer. The event was held at the San Jose Police Department airport hangar. Approximately 250 kids attended the event with family members. Participating children had a memorable day interacting with police personnel, receiving gifts and visiting with Santa.

Text 911: In early January 2018, a joint press release will be sent from the Santa Clara Police Department and the Sunnyvale Department of Public Safety announcing the ability for residents of both cities to have the option to text an emergency to the dispatch center. The Santa Clara Police Department and the Sunnyvale Department of Public Safety will be the first two agencies in Santa Clara County to go live with Text 911.

Child Pornography Arrest: On December 7, Santa Clara Police officers assisted the Internet Crimes Against Children (ICAC) task force and the Los Gatos Monte Sereno Police Department with the apprehension of suspect Shahriyar Reza at his residence in the 3700 block of Lillick Drive in Santa Clara. The suspect was arrested for multiple counts of possession of child pornography, unlawful communication with a minor, arranging to meet a minor for illegal sex acts, and causing a minor to send pornography over the internet. The Los Gatos Monte Sereno Police Department distributed a press release on December 11 with the details of the investigation which can be found online at:

www.losgatosca.gov/DocumentCenter/View/20213



SWAT Responds to Domestic Violence Incident on Monroe: On December 7, Santa Clara Police responded to a domestic violence incident at an apartment on Monroe Street near Nobili Avenue. The female victim reported that her estranged husband, who she has a restraining order against, had shown up at her apartment. The suspect was intoxicated forcing entry into the apartment and armed himself with a large wooden club upon entry. Since the suspect was armed and refused to surrender, the Special Response Team (SWAT) was called out to assist. The victim was able to fight off the suspect and escape the apartment. After several tactics to have the victim surrender, eventually, a police canine was used to overcome the suspect's resistance. The suspect was apprehended and booked into county jail on numerous criminal charges. The incident occurred across the street from Monticello Academy and Santa Clara Christian School. As a safety precaution, both facilities were asked to "shelter in place" during this incident. At no time were the students or personnel in any immediate danger.

Senior Center Natatorium Closure for Maintenance: The Senior Center Natatorium has been scheduled for maintenance closure from December 11, 2017 to January 2, 2018. During this period, maintenance and repair tasks include: inspection of heaters and replacement of flame rods and ignitors as needed, replacement of seals and diaphragms on backwash valves, patching pool plaster on all pools, reapplication of anti-slip coating, refilling and balancing water chemistry, cleaning and replacement of damaged tiles, upgrading 25 light fixtures to LEDs on pool deck, rebuilding all malfunctioning shower valves, etc. In advance of the closure, signs have been posted at the Senior Center and an "Active.net blast" to Senior Center patrons informing them of options. Alternative swimming pool programs are available at the George F. Haines International Swim Center (ISC). Senior Swim offered Monday through Friday 11:00 a.m.—11:45 a.m., and Adult Lap Swim from 12:00 p.m.—1:30 p.m. (with the exception of Christmas Day and New Year's Day). Seniors can also attend drop in classes for a fee at the Santa Clara Adult Education Center (located at 1840 Benton Street), for Early Morning Workout and/or Water Exercise, including Warm Water Exercise classes.

Upgrades to Larry J. Marsalli Park Picnic/Seating Area: The Parks Division installed three game top picnic tables at the entrance to Larry J. Marsalli Park. Park patrons have a new picnic/seating area to enjoy a ball game, play board games, or just experience the view and the outdoors. All three tables are ADA accessible.

Mission City Memorial Park Walking Tour: Did you know that the City of Santa Clara owns and operates its own public cemetery that is available to families looking for a final resting place for their loved one? Mission City Memorial Park is one of the oldest cemeteries in California; the first recorded burial was in 1864. A self-guided walking tour stops at 60 final resting places of important people in the region's history. For more information, call (408) 615-3790, or email Cemetery@SantaClaraCA.gov

Central Park Nights Kicks off on December 8: The first Central Park Nights event was held at Santa Clara on Ice on December 8. Ice Skaters were able to enjoy an entertaining magic show provided by the popular magician Daffy Dave. Following the magic, the Wilcox High School Dance team performed some of their most popular dance routines. Approximately 120 people attended this free event.



Kids Rock at Walter E. Schmidt Youth Activity Center Held on December 8: On December 8, the Youth Activity Center hosted their Kids Rock event for 58 kids from the ages of 5-10. The night was filled with fun recreation games, pizza, bounce houses, and winter arts & crafts projects.

Effective Utility Management (EUM) Workshop: Water & Sewer Utilities Department staff attended a workshop sponsored by the California Water Environment Association (CWEA) in Sacramento on December 7. The workshop focused on addressing challenges and moving toward sustainable management of operations and infrastructure. EUM is a management, organizational assessment, and strategic planning framework which provides tools for utility staff and management to facilitate continual improvement in the face of daily workload challenges, and staff is evaluating tools for implementation that will bring efficiencies to the department.

CURRENT JOB OPENINGS

Join the Center of What's Possible! We are currently hiring for the following positions at the City of Santa Clara. To view job descriptions and for information on how to apply, please visit: www.santaclaraca.gov/jobs

As-Needed Instructor/Lifeguard	Journey Lineworker
As-Needed Laborer	Per Diem/Special Events Police Officer
Contract Instructor	Public Safety Dispatcher II
Director of Water and Sewer Utilities	Recreation Leader III
Electrician	Recruit Police Officer
Fire Protection Engineer	

RESPONSES TO COUNCIL INQUIRIES

Pruneridge Avenue Study Update: Last week we posted a blog on the Pruneridge Avenue Study and we wish to emphasize that staff will be applying in the spring of 2018 for regional grant funds to study the addition of bicycle lanes on Pruneridge Avenue. No decision has been made on this project and there are a series of milestones that would need to occur in order to proceed with implementation, of which community engagement must be completed. As background, the City has designated Pruneridge Avenue as a proposed location for bicycle facilities in the City's 2010 Bicycle Master Plan. Should the City be awarded grant funds in the Fall of 2018, the study will include a robust outreach process which will provide multiple opportunities to engage residents and the general public. The City is also updating our Bicycle Master Plan and Creek Trail Master Plan next year which will provide more opportunities to engage the community on future multi-modal improvements.



Code Enforcement of Clothing Collection Bins: A community member issued a complaint at the Planning Commission meeting on December 6 about clothing collection (recycling) bins that are placed by private businesses at various locations throughout the City. Placement of a bin is subject to a use permit under the City's Zoning Code and, to date, the City has not issued any permits; therefore any existing bins are not permitted. In the event that the City receives a complaint about a specific bin location, City Code Enforcement staff will work with property owners to either remove the bins or to have them legalized through a permit process.

Contract Procurement and Conflict of Interest: In response to December 5, 2017 public comment and inquiry regarding contract procurement and conflict of interest, the City of Santa Clara requires at least three formal competitive proposals and a record of all solicitations for city department contracts of service with values exceeding \$50,000 or \$150,000 (for Electric, Water, and Sewer Utility Contracts). To protect city services from conflicts of interest throughout the contract procurement process, there are several mechanisms in place according to State Government Code and the City's policies and procedures. Annually, the City Council adopts a Conflict of Interest Code, which precludes city officials and employees from participating in making or using their official positions to influence a governmental decision in which they know they have a financial interest. A list of designated city officials, including Commissioners, and employees who are required to file a Statement of Economic Interest (Form 700) based on the nature of their positions is updated annually according to the City's Conflict of Interest Code and was last updated on January 24, 2017. In addition, AB1234 Ethics Training mandatory for all City Council Members, Commissioners, Department Heads, and Commission Staff Liaisons within the first year of service and every two years thereafter.



LEVI'S STADIUM RELATED UPDATES

Noise Monitoring City Council Study Session: As part of a due diligence effort to understand more thoroughly the impacts of noise in the North Santa Clara area by Levi's Stadium, the City Council will hold a Study Session on December 19 to review noise monitoring methodologies, city regulations for noise, data resulting from particular non-NFL events in that vicinity of Santa Clara (as well as sources), and receive input from the City Council. This is a first step in a multi-part effort to obtain data and input toward policy development in 2018. Next steps after this effort will be to obtain statistically valid public opinion and engage in a robust outreach effort on topics impacting this vicinity. A professional noise consultant will make the presentation and provide information on the basics of monitoring noise, along with actual data. The Study Session will be televised and streamed live on the City's website.

Community Outreach/Engagement & Public Opinion Polling Update: At the December 12 Stadium Authority meeting, an update was provided to the Board with regard to the implementation of a community engagement effort related to Levi's Stadium. Following a competitive bidding process, Lew Edwards Group, in coordination with EMC Research, has been selected to conduct statistically valid public opinion polling and Public Dialogue Consortium has been selected to conduct robust community engagement through facilitated public meetings and other modern tools to maximize participation. The selected consultants do not have any conflicts that would impair their ability to provide independent, unbiased and objective advice for this project. Neither consultant has conducted work related to the San Francisco 49ers, Levi's Stadium in the past, or are involved in and local elections, campaigns, etc. The Stadium Authority Executive Director will establish two separate contracts--both of which are within the Executive Director's signature authority. Based on the final scope, some of the expenditures for this work may be City related, not Stadium Authority, and staff will ensure that contracts are developed accordingly. A dedicated website is currently being developed for the public to track current activities where staff, on behalf of the consultants, can push updates through established email lists, various social media channels, the City Manager's Blog, etc. The Lew Edwards Group will kick-off the project by the end of the year and another update on project implementation milestones and timeline is anticipated to be presented to the Stadium Authority Board in February 2018.

Stadium Holiday Events: There are several upcoming large private holiday parties booked over the next couple of weeks at Levi's Stadium. These events range in attendance from a few hundred guests to multiple thousands. Corporate event hosts include: Adobe, LinkedIn and Google. Santa Clara Police Officers will be working these events as pay jobs to provide police services.

Santa Clara Source this week: This week the City provided another Santa Clara Source recap of the Stadium Authority meeting held on December 12. Santa Clara Source was shared on the City's social media channels and on the City website. To view the short videos, please visit: www.santaclaraca.gov/scsource



Upcoming Levi's Stadium Events:

December 24 – 49ers vs. Jaguars
December 27 – 2017 Foster Farms Bowl

Stadium Authority Fiscal Year 2018-19 Budget Process: Staff is organizing for the upcoming Fiscal Year 2018-19 Stadium Authority Operating, Debt, and Capital Budget process. Budget discussions have started with StadCo and ManCo representatives to ensure that all required budget documents will be provided according to the agreed upon budget timelines.

The Preliminary Budget Calendar for the Stadium Authority is as follows:

February 27, 2018	Study Session to receive Board and Public input on the proposed Stadium Authority Budget
March 13, 2018	Tentative adoption of the Stadium Authority Budget or further discussion
March 27, 2018	Adoption of the final Stadium Authority Budget

UPCOMING EVENTS & MEETINGS

Central Park Nights: Central Park Nights continues its second week of free events held Fridays during the ice rink season at Central Park. All show times start at 6:00 p.m. showcasing, artists, dancers and musicians at Santa Clara's outdoor ice rink in Central Park. All high school students get a discount at Central Park Nights. For more information, contact the Community Recreation Center at (408) 615-3140.

- December 22: Santa Clara Parks and Recreation Dancers
- December 29: Leomele Hawaiian Dance & Music
- January 4, 2018: Happy Bright Kids Puppet Show
- January 12, 2018: Magician Spencer Grey and Teen Zone Ice

Senior Center FREE December Informational Workshops/Events: All events take place at the Senior Center located at 1303 Fremont Street, Santa Clara.

- Careful Consumer, Protect Yourself from Scams on December 15: On December 15 from 10:30 a.m. to 11:30 a.m. Consumers face many challenges in our ever-changing marketplace, and may fall prey to "too-good-to-be-true" offers, or offers that are not clearly explained. Join us at the Senior Center as we hear from Patti McRae, Director of the Consumer Mediation Unit in the Santa Clara County District Attorney's Office. Patti will share information on scams, common consumer complaints, and services provided by the Unit.



- Ways to Withstand Cold and Flu Season on December 19: On December 19 from 10:00 a.m. to 12:00 p.m., stop by the Health & Wellness Program table in the lobby to talk to our RN volunteer and to receive handouts with helpful tips and resources to prepare for colds and flu.

El Camino Real Specific Plan Upcoming Workshops: The community will have opportunities through the El Camino Real Specific Plan process to provide feedback at upcoming workshops. An online survey will also be available soon. For more information on the El Camino Real Specific Plan, call (408) 615-2450 or email planning@santaclaraca.gov or visit www.santaclaraca.gov/ecr

- January 26, 2018 from 11:00 a.m. - 1:00 p.m. at Santa Clara University (outside the Benson Center). In collaboration with Santa Clara University's Associated Student Government, join the City for a Pop-up event on the El Camino Real Specific Plan.
- February 28, 2018 from 5:30 p.m. to 8:00 p.m. at Central Park Library, Redwood Room located at 2635 Homestead Road, Santa Clara. The first workshop will allow staff to present existing conditions along the corridor and to gain feedback from the community on key issues and opportunities along the corridor and define a future vision for the area.

January 9, 2018 Concurrent Council Meeting Canceled: Due to the holidays, the January 9, 2018 Concurrent Council meeting has been canceled due to insufficient time to properly produce an agenda packet during the City's annual closure (December 25-29). The Council will meet on January 23 and January 30, 2018.

Contact Information:

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